pressreader™

Introducing Self-Pub

Leave a lasting impression with PressReader Self-Pub.

Upload your own content to the front page of PressReader* and further
engage your readers with newsletters, offers, guides and more.
Check out our feature video to get a sneak peak at how it works! **Watch now**
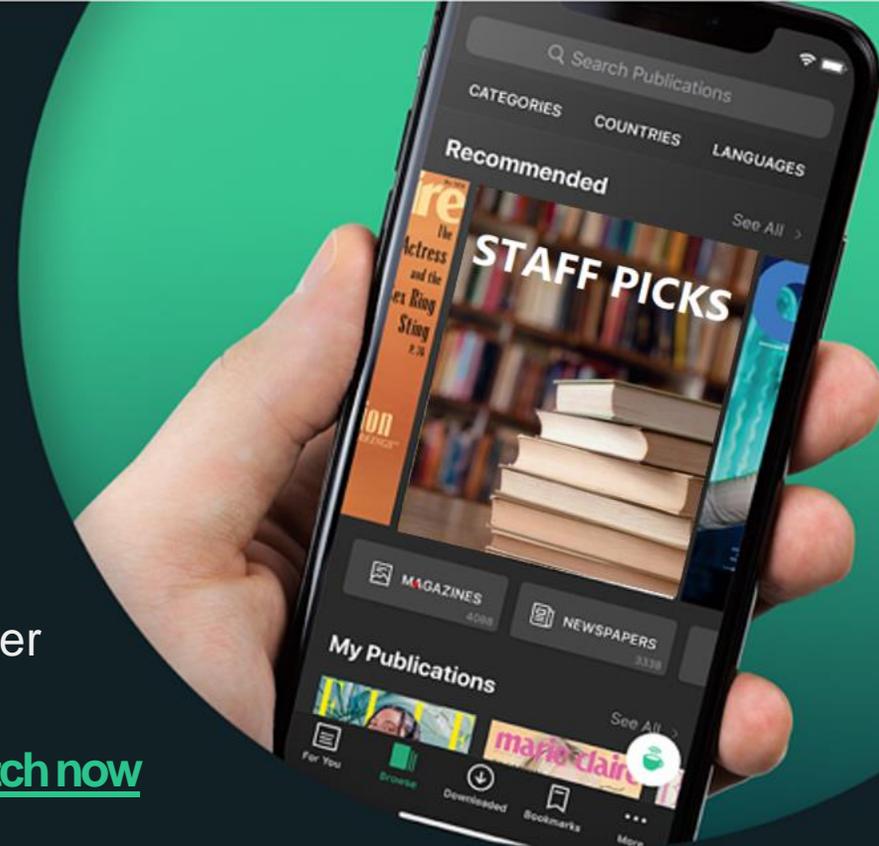
How does it work?

- On Business Platform select the hotspot you want publish**
- Click to Upload Custom Content
- Add your PDF file (up to 100MB)
- Click to Upload and Publish (you can publish up to 3 files at the same time)

*Content will be visible to your institution only.

1- Select Hotspot you want to publish content

pressreader

Library - PressReader ...

ANALYTICS
- Engagement
- Audience Interests
- Peak Times

CONTENT
- Upload Custom Content

2

ACCOUNT
- Settings
- F.A.Q
- Terms of Service
- Privacy Policy

CUSTOM CONTENT

You can upload custom content for your guests and clients to discover your menus promotions etc. Custom content uploads displays your chosen content directly within your customers PressReader experience both in the welcome screen and catalog. Only 3 custom content uploads can be shown at any time.

[Upload Custom Content] **3**

UPLOADED CUSTOM CONTENT

Publication order			Upload Date	Published
⸭⸭		PressReader Brochure	2021-04-09	☑ ✏ 🗑

UPLOAD CONTENT

Choose File

Or drag and drop a file here

Upload .pdf (up to 100Mb)

Publication Name

| Title | 0 / 24 |

Name your publication how you would like it to display within the PressReader catalog e.g. *Restaurant Menu, 2020 Brochure*"

English ▾   ◉ LTRs   ○ RTLs

Select Publication Language   Select Reading Direction

☐ *I certify that I have the right to use this content*

By uploading your content, you agree to Section 6 ("Your Content") in the **PressReader for Business Terms of Service**.

[Upload And Publish] [Upload] [Cancel]

4- Upload your file, add a Title, confirm Right to Use and "Upload and Publish"

You can just "Upload" and Publish it later